

FARMERS' SHARE OF THE FOOD DOLLAR

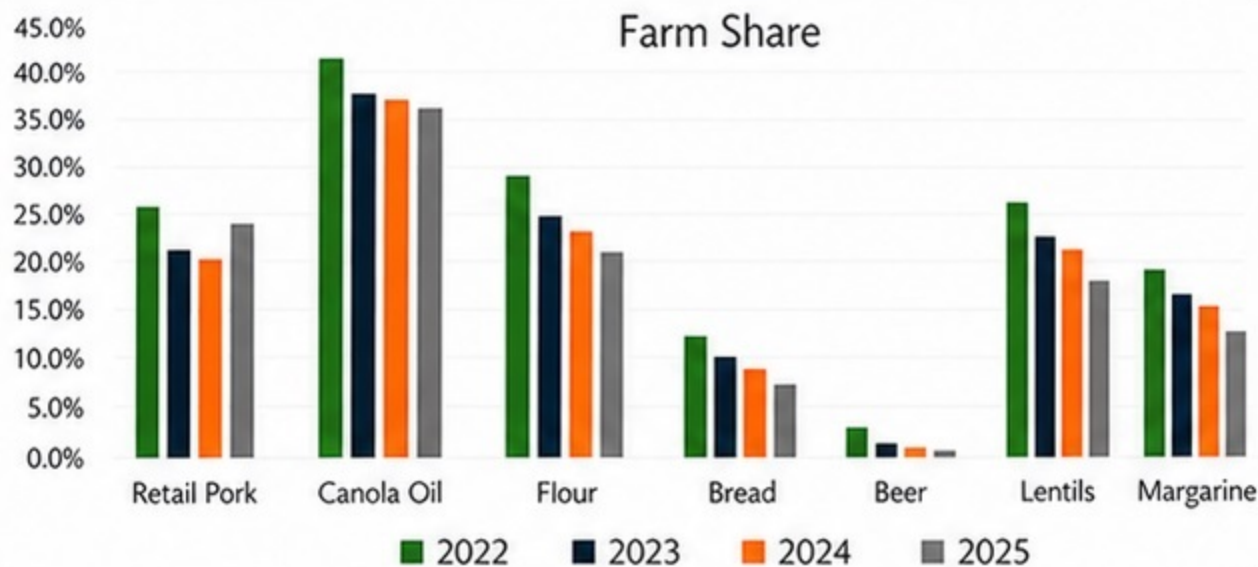
UNDERSTANDING FOOD PRICES IN CANADA

Farmers are receiving less of the total cost of food products, even as grocery store prices rise.



THE CHALLENGES

Canada's food system is complex. Many factors impact the final price at the store—but the share going to farmers continues to shrink.



IMMEDIATE ACTION NEEDED

The farmers' share only reflects the portion of food dollars that return to producers. Not their profitability.

WHY IT MATTERS

- ✓ Producers are not to blame for rising food costs.
- ✓ Producers cannot set prices or pass along rising food costs.
- ✓ Understanding where food dollars go helps ensure a fair, sustainable food system for consumers and producers alike.







APAS is working to improve transparency across the food supply chain with our ongoing farmers and food prices research. We're ensuring that the producers' role is clearly understood and fairly represented.

HOW CAN YOU HELP? JOIN APAS!

Add your voice to an organization that's all about farming – no distractions, no mixed agendas – and isn't swayed by government politics.

WHAT YOU'LL GET BACK

-  Give your input on the project
-  Invites to meetings and events
-  A stronger voice for your ratepayers
-  Be the first to know any updates

LET'S TALK!

— CONTACT —

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